

Message Text

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ORIGIN ARA-15

INFO OCT-01 ISO-00 EB-08 ICAE-00 CIAE-00 INR-10
NSAE-00 INRE-00 SSO-00 FCC-01 COME-00 NTIE-00
BIB-01 L-03 OES-09 NASA-01 /049 R

DRAFTED BY ARA:MEX:ECBITTNER:FBL
APPROVED BY ARA/MEX:ECBITTNER
EB/CTA/TD:ALFREEMAN (DRAFT)
EB/CTA/TD:RHHOWARTH (DRAFT)

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-----126735 132344Z /15
O 132311Z SEP 78
FM SECSTATE WASHDC
TO AMEMBASSY MEXICO IMMEDIATE

C O N F I D E N T I A L STATE 232499

E.O. 11652: GDS

TAGS: ETEL,MX

SUBJECT: SATELLITE TRANSMISSION MEXICAN TELEVISION

1. MEXICAN COMMERCIAL COUNSELOR ACOSTA MET WITH ARA/MEX
AND EB/TD TO REITERATE GOM'S DESIRE TO USE WESTERN UNION
SATELLITE WESTAR TO TRANSMIT TELEVISION THROUGHOUT MEXICO
AND TO SPANISH-LANGUAGE STATIONS IN SOUTHWEST US.

2. MR. ACOSTA WAS INFORMED THAT FCC IS CONSIDERING AN
APPLICATION FROM WESTERN UNION CONTAINING TWO PROPOSALS:
(1) TO PROVIDE USE OF WESTAR FOR INTRA-MEXICAN SERVICE
AND (2) FOR US DISTRIBUTION OF MEXICAN BROADCASTS WITHIN
THE SOUTHWEST US.

3. FYI: THE DEPARTMENT UNDERSTANDS THAT THE FCC INTENDS
TO SEPARATE THE PROPOSALS AND COMPLETE CONSIDERATION OF
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THE FORMER BEFORE THE END OF THE YEAR. WE ARE AWARE OF
NO OPPOSITION TO THE PROPOSAL. BEFORE DEFINITIVE APPROVAL,
WE WILL PROBABLY WISH TO EXCHANGE LETTERS WITH THE GOM,
PROVIDING FOR A MECHANISM FOR TECHNICAL COORDINATION AND
REITERATING FCC JURISDICTION OVER THE SERVICES PROVIDED BY
WESTAR. THE DEPARTMENT WILL SOON PROVIDE A DRAFT OF ITS
LETTER TO THE EMBASSY FOR DISCUSSION PURPOSES.

4. APPROVAL FOR THE SECOND PROPOSAL IS MUCH MORE PROBLEM-ATICAL SINCE IT REQUIRES A FINDING BY THE BOARD OF GOVERNORS OF INTELSAT AND, LATER, THE ASSEMBLY OF PARTIES TO INTELSAT THAT THERE WOULD BE NO ADVERSE TECHNICAL OR ECONOMIC EFFECTS ON INTELSAT OPERATIONS. INTELSAT IS UNABLE TO MAKE A DECISION REGARDING MEXICAN APPLICATION UNTIL IT RECEIVES ECONOMIC IMPACT INFORMATION REQUESTED OF GOM BY DG, INTELSAT, IN ADDITION TO TECHNICAL DATA ALREADY SUBMITTED.

5. FYI: WE BELIEVE INTERNATIONAL COMMERCIAL COMMUNICATIONS SHOULD, AS A RULE, BE CARRIED BY INTELSAT AND THE MEXICAN REQUEST MUST BE CONSIDERED IN THE CONTEXT OF A COMPREHENSIVE POLICY TOWARD REGIONAL SATELLITE SYSTEMS. SINCE APPROVAL FOR USE OF WESTAR FOR INTERNATIONAL SERVICES WOULD BE CONTINGENT UPON CONCLUSION THAT INTELSAT SERVICE WAS NOT FEASIBLE ECONOMICALLY OR TECHNICALLY, NO ENCOURAGEMENT SHOULD BE GIVEN GOM REGARDING POSITIVE DECISION. CHRISTOPHER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TELEVISION, COMMUNICATION SATELLITES
Control Number: n/a
Copy: SINGLE
Draft Date: 13 sep 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 20 Mar 2014
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978STATE232499
Document Source: CORE
Document Unique ID: 00
Drafter: MEX:ECBITTNER:FBL
Enclosure: n/a
Executive Order: GS
Errors: N/A
Expiration:
Film Number: D780373-0134
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780970/aaaacfob.tel
Line Count: 81
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 39ea5751-c288-dd11-92da-001cc4696bcc
Office: ORIGIN ARA
Original Classification: CONFIDENTIAL
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: CONFIDENTIAL
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 21 jul 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1446417
Secure: OPEN
Status: NATIVE
Subject: SATELLITE TRANSMISSION MEXICAN TELEVISION
TAGS: ETEL, MX
To: MEXICO
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/39ea5751-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014